

POWER YOUR POTENTIAL



FOR INDIVIDUALS & ORGANIZATIONS



NYU | STERN

Executive
Education

EXECUTIVE EDUCATION



Professor
Naomi Diamant

Welcome From Our Assistant Dean

NYU is and has always been a hub and talent magnet for those looking to deepen their skills, make new intellectual connections and develop the capacity to meet the challenges and opportunities of today's business environment.

NYU Stern Executive Education's portfolio of programs is designed to help you make the links between what you know and what you would like to learn; between the business world and the pressing challenges faced by your company; and between your community and society as a whole.

NYU Stern's open enrollment Short Courses offer individuals an opportunity to learn and share ideas with a new network, while our Custom Programs for organizations develop senior leadership teams and empower cohorts of high-potential executives to drive success around company goals.

Our community of thought leaders will truly enrich your learning experience. You will learn with and from global faculty and practitioners. You will collaborate with fellow students whose breadth of experiences and outlooks will expand your own. And you will gain valuable exposure to the business thinking, frameworks and tools that can make a measurable impact on your—and your company's performance.

Come and think about new possibilities, test your assumptions, deepen your skills and identify new solutions. Now—more than ever before—success in business and in life is powered by thinking about what's new and learning what's next. We welcome you to contact us by phone at +1.212.998.0789 or e-mail us at execed@stern.nyu.edu to learn more about our programs and discover which ones best suit your needs. We look forward to collaborating with you to meet your learning goals.

A handwritten signature in blue ink that reads "Naomi Diamant".

Naomi Diamant
Assistant Dean



THE STERN ADVANTAGE

WHO WE ARE

NYU Stern is a top-tier finance school with recognized expertise in management, marketing and innovation. Located in the vibrant heart of downtown Manhattan, NYU Stern is a leading research institution at the global center of business and culture.

With more than 200 full-time research and clinical faculty, including three Nobel laureates, our faculty members are deeply engaged in cutting-edge research to discover new ways to identify and predict the drivers of success in global business.

Programs for Individuals: Short Courses

- 2-5 day open enrollment courses
- Develop essential business skills
- Explore key business topics
- Focus on common challenges for executives

Programs for Organizations: Custom Programs





- Targeted solutions for organizations
- Cohorts of 20 employees or more
- Application-oriented programs based on identified learning objectives
- Delivered either at NYU Stern or company's preferred location



SHORT COURSES

EXECUTIVE EDUCATION SHORT COURSES

Executive Education courses at NYU Stern are designed for executives and high-potential managers to **retool**, **advance** and **expand** their skills and knowledge in the areas of Leadership and Strategy, Business Analytics and Marketing, and Finance and Risk Management. World-class faculty and over 100 years of business education backs up a promise that you will emerge from our programs better equipped to master challenges and opportunities of your corporate environment and the global marketplace.

FOUR TRENDS IN EXECUTIVE EDUCATION	
1. 	CAREER PROGRESSION
2. 	PREPARATION FOR JOBS OF THE FUTURE
3. 	USABLE JOB SKILLS AND CLASS FLEXIBILITY
4. 	NETWORKING

Source: Yarrison, Mary. *Getting Ahead: 4 Trends in Executive Education*.

Return On Investment

Immediate Applicability

Courses are designed to equip participants with relevant theory, tools and frameworks.

Academic Excellence

NYU Stern offers program participants immediate access to current thought leadership across disciplines and functional areas.

Professional Credit

NYU Stern Executive Education partners with organizations to provide a variety of professional credit for many of our Short Courses.

Network of Executives

Take advantage of the opportunity to network with executives from around the world who have developed their business skills at NYU Stern School of Business.



SHORT COURSES

TOPIC AREAS



Leadership and Strategy

How do you cultivate the qualities that set you apart from the pack and produce real results for your organization? Managing people effectively requires a basic understanding of human nature—your own and others’—and of the dynamic, complex world around you. It can be learned—as can the communication skills you need to convey your strategic vision and propel your organization ahead. Leaders come from all layers of an organization, and leadership is a mindset and a set of actions that will benefit individuals at any level. Develop a personal leadership strategy and sharpen your presence to optimize performance.



Business Analytics and Marketing

Business analytics is the intersection of business and technology. It lives in data and offers new opportunities for competitive advantage. Individuals with strong quantitative backgrounds can acquire business analytics skills and effective tools to communicate and visualize results. Marketing is just one of the initiatives that can be driven by properly leveraged business analytics. A business analytics strategy is key to the success of all organizations. Acquire the core competencies that are prerequisites for success in today’s business environment.



Finance and Risk Management

Finance cuts across all aspects of a firm, and a well-rounded executive understands and leverages finance and risk management concepts. The unknowns of economies, resources, political upheavals and even climates—all can disrupt well-laid plans and comfortable futures. Maintaining a state of readiness for the unpredictable has never been more important. Learn the concepts, processes and frameworks of risk management.

Start the Dialogue

We invite you to review our current Short Courses portfolio on our website. Contact us at +1.212.998.0789 or at execed@stern.nyu.edu to discuss which Short Courses may best fit your needs.

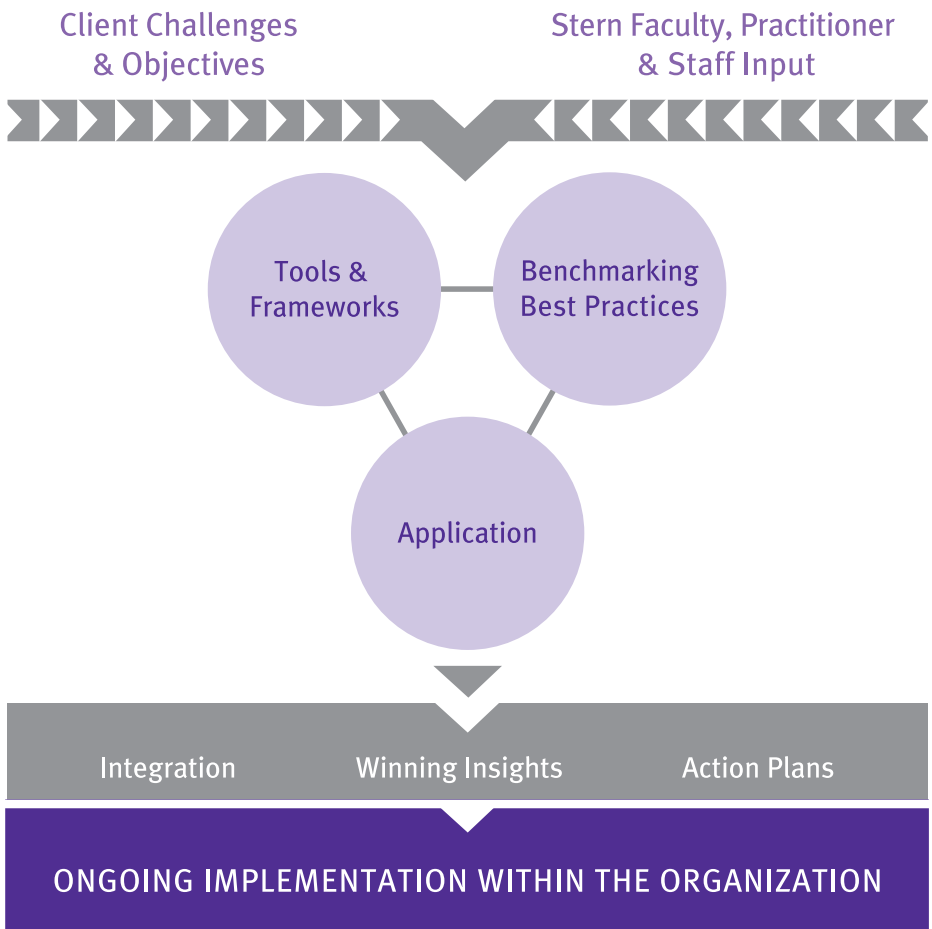


New York University Stern School of Business is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit.

CUSTOM PROGRAMS

TAILORED SOLUTIONS FOR YOUR ORGANIZATION

NYU Stern Custom Programs provide targeted educational experiences designed to address specific business challenges. Based on your identified learning objectives and desired outcomes, we partner with you to design and deliver application-oriented initiatives resulting in enhanced individual and organizational effectiveness.

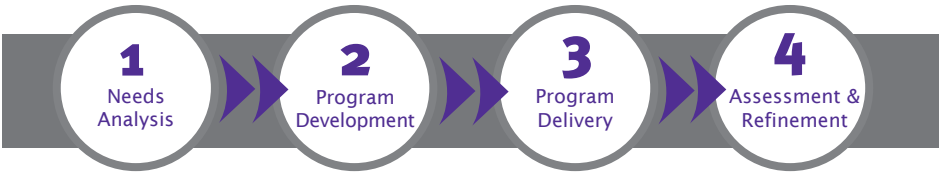


Custom programs—whether in capability building or in transformative change management—aim to move your organization’s strategy from vision to action to imagine what’s possible and to unlock each participant’s greatest potential. Our designs link ideas from NYU Stern’s world-renowned faculty with those selected from a robust pool of adjunct faculty and practitioners.

CUSTOM PROGRAMS

OUR PARTNERSHIP PROCESS

Our iterative custom program development process begins and ends with a focus on your organization. What are your needs, current challenges and vision for a successful future? We listen to you to learn about your desired outcomes and critical success factors. From our first conversation to post-program assessment, we maintain an active exchange with you to create a unique, proprietary program that is directly applicable to participants' daily work.



A Focus on Application

“Each year we run the program we are truly impressed by the quality of the delivery and the high caliber of the BANKSETA custom program—the International Executive Development Programme (IEDP)—with NYU Stern Executive Education and GIBS, which is a seamless combination of engaging faculty, group projects and company visits. The program provides direct application to the participants' work in the banking, development and microfinance sectors in South Africa; it also exposes the participants to banking perspectives in various international banks.”

Max Makhubalo, CEO of BANKSETA, South Africa

Start the Dialogue

We invite you to start the dialogue with NYU Stern Executive Education about a custom program for your organization. Contact us at [+1.212.998.0789](tel:+1.212.998.0789) or at custom@stern.nyu.edu to discuss how NYU Stern Executive Education can help your executives develop their capabilities.

FIND US

NYU Stern Executive Education programs are held in the heart of New York City on NYU's Greenwich Village campus in Manhattan. Situated in one of the world's foremost business and cultural capitals, you will be able to take advantage of all that New York City has to offer.

